

VOLUNTEERS NEEDED

MARKET MAKERS is an entrepreneur-based financial literacy program for students in underserved schools and communities. It provides students with an opportunity to experience first-hand how financial literacy can benefit their lives, families and communities.

Students in the semester-long program meet with volunteers from the business community, either at school or on field trips to the volunteer's workplace. The program culminates in a citywide marketplace, where students from all participating schools come together on a Saturday to sell their goods to each other and the broader community.

HELP STUDENTS
GAIN PRACTICAL LIFE
SKILLS THAT WILL
PREPARE THEM FOR
FUTURE SUCCESS

Each school club needs 1-2 volunteers who can be available for:

- A **4-hour training** on January 21st (9am - 1pm)
- **1-2 hours/month** during club hours (2-5pm) (see following page for details)

SHOWCASE
YOUR COMMITMENT
TO FINANCIAL
LITERACY
EDUCATION

Volunteers will:

- **Provide valuable input** into developing a business plan and running a business
- **Share information** and thoughts about their career
- **Answer student questions** and motivate them to be part of the marketplace

CONNECT
WITH STUDENTS
FROM DIVERSE
BACKGROUNDS TO
WORK TOWARD A
COMMON GOAL

TO VOLUNTEER, CONTACT ERIN PHILLIPS
VOLUNTEER@EXPANDEDSCHOOLS.ORG



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VOLUNTEER REQUIREMENTS AND DETAILS

The monthly commitment includes five (5) visits with student participants as follows:

- **Visit #1** - at the school
- **Visit #2** - at the volunteer's place of employment or at the ExpandedED Schools office (if volunteer's workplace is not conducive to field trips). This can expand to a career day, which could include several other people from the volunteer's place of employment discussing their role in the company. If neither a school or office visit is possible, a Skype visit may be permissible.
- **Visit #3** - at the school or via Skype to prepare for the marketplace
- **Visit #4** - at the citywide marketplace
- **Visit #5** - final student presentation at the school or via Skype (in person is preferred) with school leaders, volunteer coach and business sponsors.

While both volunteers should make the first visit to the school together, the remaining visits can be split. Volunteers must sign a commitment contract with the dates that they will visit, host and/or participate via Skype.

PARTICIPATING SCHOOLS

The below pilot schools are participating in the fall 2016 semester, and five more schools will be added in the spring.

CS 219, 3630 Third Ave, Bronx

The Laboratory School of Finance & Technology, 360 East 145th Street, Bronx

PS/IS 30, 7002 4th Avenue, Brooklyn

East Flatbush Community Research School, 905 Winthrop Street, Brooklyn

To learn more about volunteering, please email volunteer@expandedschools.org

To learn more about ExpandedED Schools, please visit expandedschools.org



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